

Here's How Your High School Can Raise CASH Hosting a Comedy Hypnotist BLAZE Hypnosis is Fun-Fund-Raiser™ Show!

Hello and welcome,

Let's agree shall we. Money for the necessary and nicer things school-age kids need and deserve is tight everywhere.

We know how frustrating it is to shake money free from your school board. And how you try and try, but just don't seem to get anywhere finding any extra or enough money in your school's budget for those things.

We know you're just tired and hesitant about putting the financial bite on parents... again. And that's the plain and simple truth, isn't it. Still—

You've got an upcoming high school program or event like the prom or post-prom party or graduation celebration that needs money to happen. What can you do? Who can you turn to?



Call BLAZE at **804.270.2913** when you think comedy hypnosis shows to raise the badly needed money for your event. Now is as good a time as any to call.

Comedy hypnosis entertainment is fast becoming the most popular form of variety entertainment for fun fundraising a lot of money for good causes. It's exploding onto high school and college campuses across the country. And you can forget about anymore soggy-shoed car washes.

You'll have a blast at the show and a good time selling lots of tickets. You'll be bringing Comedic Hypnotist BLAZE to your school or campus—an act students and your community want to see!

Most important of all, BLAZE's Comedy Hypnosis Show is clean and appropriate for the entire family to enjoy even though only high-school aged and older are invited to participate on stage.

What does it take to schedule a Fun-Fund-Raiser™ show?

Call me, Karen Fine, Your High School **Fun-Fund-Raiser™** Events Manager with Comedy Hypnotist BLAZE, and let's discuss your details and working dates. When you call I'll review with you the basics of our program so you can make an informed decision and get started on the most fun fund-raiser you've ever held.



Do this now—email us your name, position, school's name, mailing address and phone numbers. In the meantime, here in a

nutshell is how our **Fun-Fund-Raiser™ Cash Generating Comedy Hypnosis Entertainment Program** works for you.

Actually, it's pretty straight forward.

What Your Fun-Fund-Raiser™ CASH Generating Comedy Hypnosis Entertainment Program Committee Provides to Make Your Fundraiser a Money-Making Success!

Here are the things your **Fun-Fund-Raiser™ Program Committee** will do—

1. **Host & Promote**—First of all, you agree to promote and host a first-class hypnosis show (regularly a \$1500.00 to \$2500.00+ value) with High School Comedy Hypnotist BLAZE. Your **enthusiastic and motivated school group** will also become the show's audience and some its' stars!

If your group is not excited about hosting this dynamic show then few to no tickets will be sold, and we'll both be wasting our time. Neither of us wants that, do we. We only have a limited number of dates that are available for this program and we are most interested in helping groups that want to help themselves. We've made this as easy as possible for you, but there's time, commitment and work involved.

2. **BLAZE earns a minimum fee of just \$300** for his time and talent. That's a huge discount of 80% off his standard performance fee of \$1500. In other words, you bring BLAZE to wow your audience for only 20 percent of his usual fee.

You agree BLAZE is paid the receipts from the first 50 tickets sold at the minimum ticket price of \$6. Of course, like you, BLAZE earns a bit more at higher ticket prices.

We will provide you with everything you'll need to be successful in your fundraising efforts... well almost everything. You—

3. **Buy a Rubber Stamp**—your **Fun-Fund-Raiser™ Program Committee** orders a simple, rubber stamp available at most big-box office supply stores for about \$20 (size details to be provided). The stamp has DATE, TIME and PLACE lines on it. Then you rubber stamp the show DATE, TIME and PLACE on the back of the tickets BLAZE supplies.
4. **Set Ticket Prices**—your **Fun-Fund-Raiser™ Program Committee** and BLAZE sets the ticket prices. The price and reasonable expectation of projected ticket sales must make sense and be achievable. **Tickets are sold for two different prices:** buy them in advance of the show for at least the price of the local movie theater (\$6-\$10) ticket. And, buy a ticket at the door for \$2 more than the in-advance price.
5. **An Auditorium, Hall, Theater, or Gym**—of course, you will need to provide a suitable location for the show. This show is best performed on and enjoyed from an elevated platform or stage, such as a school theater or assembly hall. However, a gymnasium floor can work if there is room for plenty of seating—not in bleachers.

6. **Professional Sound System**—an adequate system to fill the room with clear, loud sound. We prefer a 100 watt or more amplifier and a minimum of two (2) speakers with the same output, set on tripods. We'll also two inputs into the sound system. We'll provide our own wireless microphone and CD music player. If your venue does not have a stand-alone sound system like in the picture to the right, you can usually rent one locally and inexpensively.



7. **Sturdy Chairs**—12-20 armless, straight-back chairs in good condition set up on the stage. No metal folding chairs, please.

8. **Interested, responsible student volunteers** are needed to run the video-camcorder during the show and act as technical director (curtains & general set up). If the show is on a portable platform we may also ask for volunteers to act as spotters for the safety of those on stage.

9. **Maybe Accommodations**—depending on seasonal weather and driving time, BLAZE may require the **Fun-Fund-Raiser™ Program Committee** to pre-pay a hotel room for him for one night, and if the show is more than two (2) hours drive from Richmond, VA. If not, the room's price comes out of your group's share.

We've found local hotels are only too happy to "comp" us a hotel room in exchange for either a promotional listing in the show's "program" and/or some free tickets to the show. And lastly—

You Sell, Sell, Sell—you will need to sell lots of tickets to the show. Your ability to sell at least several hundred tickets in your school and community is what will make your's a successful fundraiser.

STOP—Read This Now—Then Decide—if your school's student population is not equal to or greater than 1,000+ students then this program might not work for you. Also, if your school cannot sell at least 400 tickets to students and the community, then we probably cannot help you raise a minimum of \$1,050 CASH. Anything less than your school getting \$1,000 isn't worth our respective efforts.

**Key Success Factor—Selling Hundreds of Tickets—
Produces a Large Audience & Big Profits!**

Listen. Hosting a BLAZE Comedy Hypnosis **Fun-Fund-Raiser™ Show** makes sense for both of us only when you can generate realistically hundreds of ticket sales. Selling anything less than 400 tickets at the minimum, in-advance price of SIX (\$6) DOLLARS isn't worth our involvement, frankly.

Look at it this way—after the first \$300.00 (50 tickets @ \$6.00 each) we split the proceeds 50/50 up to 400 tickets sold. Here's an example that explains the 50/50 split at the minimum ticket price of \$6.00 each and the minimum of 400 tickets sold.

When you sell 400 tickets at \$6 each, the gross revenue for tickets sold is \$2,400.00, less the initial \$300.00 paid to BLAZE, making the remainder of \$2,100.00 to be split 50/50 giving you a modest gross profit of \$1,050.00.

Sell More Than 400 Tickets—When you reach 400 tickets sold your percentage of tickets sold over 400 tickets is a generous and whopping 75% of gross receipts!

Just run the numbers here and imagine just how much money your school can make. You get the lion's share. In other words, the more tickets you sell, at the highest price your marketplace can afford, the higher the percentage of the profits you keep. The profit potential in this is exciting and the risk to you is pretty low, isn't it.

How You Can Do That Successfully—

Lucky Seven Sales Freebie is Incentive to Sell Many Tickets!

Every student who sells SEVEN (7) tickets earns a FREE ticket to the show. Cool hey!

FREE Ticket Raffle Give-Away to the Event

You're Raising Money for Sells Even More Tickets!

The show tickets provided have a raffle ticket stub attached. People selling tickets simply write their name on the raffle stub. We suggest for every 50 or 100 tickets sold a name is drawn from a hat. Each raffle winner gets a FREE TICKET to the event the fun fundraising event supports (typically that's a ticket to a post-prom party or grad-night celebration event).

These tips have proven to boost ticket sales!

If your school theater has say, 500 seats and all the tickets are sold then the **Fun-Fund-Raiser™ Program Committee** gives away only five to ten tickets. In reality, because tickets to the prom don't actually cost the committee anything, it's a very affordable incentive to sell tickets for a valued prize.

How You Can Get Multiple School Departments or Groups Involved in Selling to the Show

Let's say your **Fun-Fund-Raiser™ Program Committee** wants to raise money for the seniors' grad night party. They can also have the school's sports department, music department, and the even the prom committee, sell tickets too.

The secret is to be creative and give those groups a piece of the sales revenue. Simply decide on the fair percentage each other group gets from their sales and it is win-win for them and you!

Do this to pack the audience for more laughs, we recommend that kids under the age of ten (10) get into the show for FREE when accompanied by an adult who bought a full priced ticket.

Now I know what you're thinking—"What's the catch?" ("What will this cost us?")

None, really. Beyond buying a rubber stamp, there's your time, commitment and work.

We'll take care of the show, printing the tickets, the posters, the fliers, ads ready for your newspaper, scripts to read over the schools PA during announcements and much more to help you make the most profit and have the most fun with this event.

Here's What Comedy Hypnotist BLAZE Gives You

Master Brochure—BLAZE supplies one master brochure. The program committee photocopies and distributes the brochure to students as a take-home to parents and to be given to the ticket sales people.

Short Videotape—BLAZE will also supply you with a short videotape to be played at the school in the lunch room or a school assembly as a promotional teaser.

Show Date Commitment—BLAZE and one member of your **Fun-Fund-Raiser™ Program Committee** agree upon a date for the show.

Promotional Posters—BLAZE will send you twenty-five (25) posters.

Tickets—BLAZE will send you custom-printed theater tickets based on the number of seats in your performance space. BLAZE will also supply separate tickets to sell the night of the show for the higher, at-the-door price.

Raffle Stub Options—the tickets have a raffle stub attached. The **Fun-Fund-Raiser™ Program Committee** can do many things with the raffle stub:

- People selling the tickets can win a prize by writing their names on the back of the 2nd stub, and drawn from a hat of prizes.
- People attending can win door prizes given by community businesses like a free hair cut or manicure. Local businesses love participating in cross-promotional ideas!
- The second stub is their receipt; you collect the one half at the door.

Once the ticket prices are established, Karen Fine, your High School **Fun-Fund-Raiser™** Events Manager with Comedy Hypnotist BLAZE, will prepare the paperwork and get the various processes started. This eliminates any possible misunderstandings.

One More Thing—

Our **Fun-Fund-Raiser™ Cash Generating Comedy Hypnosis Entertainment Program** is only for high schools in Virginia, DC, and Maryland. Sorry.



If your school is far outside of those areas, we might still be able to work with you if we're already in your area performing another show. Email or call and ask at **804.270.2913**.

Thank you.

[Karen Fine](#)

Your High School **Fun-Fund-Raiser™** Events Manager
Comedy Hypnotist BLAZE